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**FOR IMMEDIATE RELEASE**

**Local Law Firm to Sponsor the St. Louis Rams**

**ST. LOUIS, Aug. 20, 2007**—CofmanTownsley, a St. Louis-based law firm, has recently become a sponsor of the St. Louis Rams. Through sponsorship of the first National Football League (NFL) team to score at least 500 points in three consecutive seasons, CofmanTownsley will help contribute to the widespread impact the team already has on its fans and the city.

In addition to being an important asset to St. Louis, the Rams represent a common bond among area sports fans. As a result, CofmanTownsley is excited about being part of a St. Louis tradition that dates back to 1995, when the Rams moved to the "Gateway City" from Los Angeles.

"We are proud to sponsor such an outstanding team and help support a great athletic tradition," said **Stuart Cofman, partner of CofmanTownsley**. "The Rams have an impressive past, and everyone at CofmanTownsley is looking forward to watching the team continue to excel this season."

"The Rams are proud to welcome CofmanTownsley to our sponsorship family," said **James McCallum, vice president of business affairs, St. Louis Rams**. "We look forward to a long and mutually beneficial relationship."

CofmanTownsley chose to sponsor the Rams as they not only embody fine athletic ability and sportsmanship, but also a commitment to their fans and the entire bi-state area. Team members and cheerleaders continually give back to the community through various youth programs and events benefiting charities ranging from the Make-A-Wish Foundation to the Komen St. Louis Race for the Cure.

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**About CofmanTownesley**

For more than 30 years, CofmanTownesley has provided people in the state of Missouri and the greater East St. Louis area of Illinois with professional, successful personal injury representation. CofmanTownesley is dedicated to representing the rights of individuals who are injured by the negligent acts of others. As a CofmanTownesley client, each case is personally represented by one of the four partners—Stuart Cofman, Larry Townesley, David Nissenholtz, and Sheldon Weinstein, who together have more than 125 years combined experience in personal injury law. For more information, visit [www.CofmanTownesley.com](http://www.CofmanTownesley.com).

**About the St. Louis Rams**

Since moving to St. Louis in 1995, the Rams have become one of the most successful and popular teams in professional sports continually placing St. Louis on the national stage. Off the field, the organization has contributed more than \$6 million in cash, grants and merchandise to area charities and been identified as a leader in the area of sports philanthropy. For information on tickets and becoming part of the St. Louis Rams' experience, visit [www.stlouisrams.com/tickets](http://www.stlouisrams.com/tickets).

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